

ON THE FIELD

2024 MLB DRAFT

The 2024 draft featured four more Silver Knights moving on to the next level, including a current member of this season's roster! Jack Penney ('21), an infielder from Notre Dame was taken by the Detroit Tigers in the 5th round, and infielder Brady Day ('20) from Kansas State was selected by the Philadelphia Phillies in the 10th round. Connor Hujsak ('21) from Mississippi State was selected by the Tampa Bay Rays in the 13th round, and finally current Silver Knight, Owen Carey, was selected and signed in the 15th round by the Atlanta Braves. This brings the Silver Knights total number of drafted players to 38!





MLB Debut

This season, the Silver Knights saw their second ever alum make their MLB debut in Mickey Gasper. A 2016 Silver Knight, Futures League Champion, and 2016 Batting Champion made his first ever appearance for the Boston Red Sox with a pinch hit walk in the 10th inning at Fenway Park. His at bat would extend the inning for the next man up to hit a walk off double!

Know Your Knights



Each franchise in the Futures League is comprised of elite college athletes from the Division I, II, and III levels. That was once again on display in Nashua in 2024, as the roster featured 20 Division I, 5 Divison II, and 12 Division III programs.



Firework Fridays

Every Friday home game, after kids have the opportunity to run the bases, Holman Stadium features a post game firework show courtesy of Atlas Pyrotecnico. In 2024, Friday games averaged an attendance of 1,950



4th of July

For the third consecutive year, the Silver Knights played in front of a home crowd on the 4th of July. 2,490 fans joined the Silver Knights at Holman Stadium to kick off their 4th of July!

Education Days

Last year's Education Day yielding the largest crowd in Silver Knights history with over 4,000 local school students, teachers, and staff! How did we one up last year? We added a second Education Day! Over two Education Day games, the Silver Knights played host to 7,556 students and teachers from Manchester, NH to Lowell, MA and everywhere in between! Everyone in attendance received a complimentary lunch courtesy of Sysco.



ALL C

Bark in the Park

The Silver Knights welcomed all furry friends to the park for our annual Bark in the Park promotion. There were over 60 dogs in attendance and all dogs received complimentary treats while they enjoyed the game!

Super Heroes & Princesses at the Park

One of the most popular promotions of the Summer, the Silver Knights were joined by some Superheroes and princesses! Presented by Vieira Luxe, the day featured a parade of all our princesses in the ballpark parading around the infield prior to first pitch.



IN THE COMMUNITY



Senator Maggie Hassan

U.S. Senator Maggie Hassan visited Holman Stadium to honor the NH Black Heritage Trail, complete with a tour of Holman Stadium. Attendees reflected on the impact of Holman Stadium and its importance in fostering a deeper understanding of local and national history.



War Dogs

A new event in 2024, the Silver Knights played an exhibition game vs the US Military War Dogs. The team was comprised of all active duty military, and military personnel were honored in an hour long pre-game ceremony, ending with the recognition of a local Fallen Soldier Family. The game also helped raise funds for Operation Delta Dog.

Kids Run the Bases

One of our favorite and longest standing activities at the ballpark. After every home game, all kids have the opportunity to run the bases and meet the Silver Knight players!





Silver Knights Summer Camp

This summer, the Silver Knights held two weeks of youth baseball camp in the month of July. Boys and girls, ages 5-13, were able to develop their baseball skills while making new friends at Holman Stadium. Attendance reached an all-time high as over 203 kids attended camp in 2024. Summer baseball camp was led by head coach Kyle Jackson and members of this year's Silver Knights team.



Gate City Brewfest

An end of summer staple at Holman Stadium, Nashua PAL, Bellavance Beverage Co, and the Silver Knights welcomed nearly 3,000 guests and 100 vendors in for a day of beer tasting, music, food trucks, and yard games!

BY THE NUMBERS

Season Ticket Holders: 134

Average Attendance: 1,425

Total Attendance: 42,739

Top 5 Towns with Silver Knights Fans* (Besides Nashua):

Manchester, NH

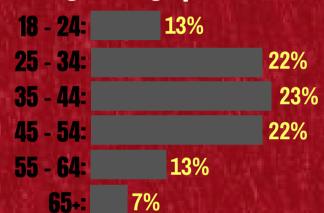
Merrimack, NH

Hudson, NH

Lowell, MA

Chelmsford, MA

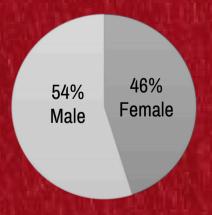
Age Demographics





FCBL Network
1,012
Total Subscribers

Social Media Audience



TESTIMONIALS

Jordan B - Local Fan

Great team, family friendly, players always say hi and interact with kids when possible. Games on Thursdays have half price beer, Firework Friday, Salute to Service (Veterans and active service get discount and shoutout) and Kids Club Sunday. We love it.





Jay Brown - Local Fan

Great stadium. Fun atmosphere, been coming here since I was a kid to watch the Nashua pride and now enjoying taking my 7 year old daughter to silver knights games. It's hands down one of our favorite things to do on a summer night is watch the silver knights. Hope they are here to stay!!!.

Karen Quinno - Pennichuck Middle School

Our students loved Education Day! The staff is wonderful, especially the people working the refreshment stand. Everyone was helpful and seemed to genuinely enjoy the students.



Such a fun brand of baseball and the post game fireworks are incredible!











