



NASHUA SILVER KNIGHTS 2023 SEASON IN REVIEW



ON THE FIELD

2023 MLB DRAFT

Since its founding, the Nashua Silver Knights have had at least one player drafted in the Major League Baseball amateur draft each year. Coming into the 2023 season, the Silver Knights have had 33 former players selected in the MLB draft. The 2023 draft featured two more former Knights moving on to the next level, both members of the 2020 Championship team. Hunter Owen, a left handed pitcher out of Vanderbilt University was taken by the Kansas City Royals in the 4th round, and infielder Brady Day from Kansas State was selected by the Atlanta Braves in the 12th round. This brings Nashua's new total of drafted players to 35 over the team's 13 year history.



Awards

This season, the Silver Knights roster featured 8 Futures League All Star selections. Andrew Chenevert (Saint Anselm), Michael Gemma (Northeastern), Zach Gitschier (SNHU), Will Ray (Wake Forest), Will Fosberg (Northeastern), Jack McDermott (Amherst), Luca Giallongo (New England College), and Shane McNamara (Eastern Nazarene). Shane McNamara also completed in the Home Run Derby and finished runner up. McNamara also took home the Adam Keenan Award for sportsmanship, while Will Fosberg won the title of the league's Top Pro Prospect

Know Your Knights



Each franchise in the Futures League is comprised of elite college athletes from the Division I, II, and III levels. That was once again on display in Nashua in 2023, as the roster featured 18 Division I, 5 Division II, and 17 Division III programs.

FAMILY FUN



The Return of Monkey Boy

In what was the most anticipated game of the summer, nearly 3,000 fans packed Holman Stadium for the return of the World Famous Monkey Boy. Barstool Sports was a partner in the event, and will be releasing a full documentary featuring Monkey Boy in October!



4th of July

For the second consecutive year, the Silver Knights played in front of a home crowd on the 4th of July. Though weather postponed the Firework celebration, it didn't stop 2,000 fans from kicking off their 4th of July at Holman Stadium!

Education Day

Every year, the Silver Knights invite all of the local schools out to a 10:30am game, complete with complementary lunches for all. In 2022, the Silver Knights had their largest crowd in history for Education Day. This season, that attendance number was topped with 4,012 local students and faculty. The luxury suites were also sold out to local retirement communities!



Bark in the Park

The Silver Knights welcomed all furry friends to the park for our annual Bark in the Park promotion. There were over 50 dogs in attendance and all dogs received complimentary treats while they enjoyed the game!

Princesses at the Park

On the final home game of the season, the Knights ended in style with 5 princesses coming out to the stadium to meet our fans. The event featured a parade of all our princesses in the ballpark parading around the infield prior to first pitch.



IN THE COMMUNITY



Black Heritage Trail of NH

On May 30th, the Silver Knights welcomed the Black Heritage Trail of New Hampshire to Holman Stadium to celebrate the stadium's 85th year, as well as recognize the historic accomplishments of Don Newcombe and Roy Campanella from the Nashua Dodgers' days.



St. Joe's Wiffle Ball

In addition to Silver Knights games this summer, Holman Stadium was home to numerous outings for companies and non-profit organizations. The Silver Knights loved hosting St. Joseph Hospital for their Cancer Survivor Wiffle Ball Game and pregame picnic before the June 25th matchup with the Norwich Sea Unicorns

Kids Run the Bases

One of our favorite and longest standing activities at the ballpark. After every home game, all kids have the opportunity to run the bases and meet the Silver Knight players!



Silver Knights Summer Camp

This summer, the Silver Knights held two weeks of youth baseball camp in the month of July. Boys and girls, ages 5-13, were able to develop their baseball skills while making new friends at Holman Stadium. Attendance reached an all-time high as over 193 kids attended camp in 2022. Summer baseball camp was led by head coach Kyle Jackson and members of this year's Silver Knights team.



Knoble

For 12 seasons, the Silver Knights had been guided by their mascot, Sir Sterling. After all his years with college athletes, Sir Sterling decided to enroll in college himself. However, in his absence, he left the Holman Faithful with his trusty steed: Knoble. Knoble was immediately embraced and loved by all throughout the ballpark all summer long, and will continue to provide positive vibes at Holman Stadium while Sir Sterling is away!

BY THE NUMBERS



Season Ticket Holders:
157

Average Attendance:
1,624

Total Attendance:
48,716

Top 5 Towns with Silver Knights Fans* (Besides Nashua):

Manchester, NH

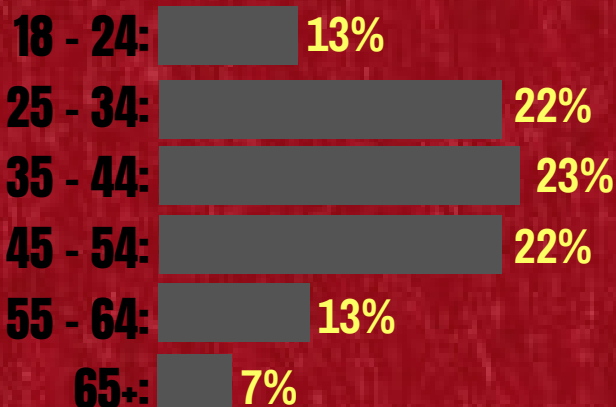
Merrimack, NH

Hudson, NH

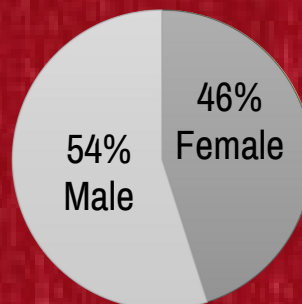
Lowell, MA

Chelmsford, MA

Age Demographics



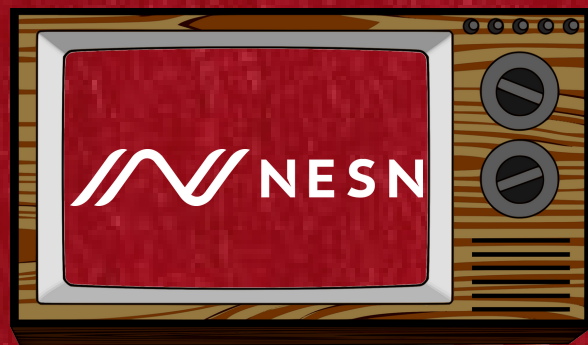
Social Media Audience



FCBL Network

1,012

Total Subscribers



The Silver Knights July 20th game
vs the Brockton Rox was
broadcasted on the New England
Sports Network

11,000 Viewers

TESTIMONIALS

Jordan B - Local Fan

Great team, family friendly, players always say hi and interact with kids when possible. Games on Thursdays have half price beer, Firework Friday, Salute to Service (Veterans and active service get discount and shoutout) and Kids Club Sunday. We love it.



Derek Fowler - Local Fan

25 Bucks for a game ticket and all you can eat, that's a great deal. Fun family place.

Karen Quinno - Pennichuck Middle School

Our students loved Education Day! The staff is wonderful, especially the people working the refreshment stand. Everyone was helpful and seemed to genuinely enjoy the students.

Cole Luzins - Pennsylvania Fan

Such a fun brand of baseball. Coming up to Nashua to watch a couple of games is the highlight of our summer every year, and the luxury suites are awesome!



FUTURES LEAGUE



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