

NASHUA SILVER KNIGHTS

2019 SEASON IN REVIEW



ON THE FIELD

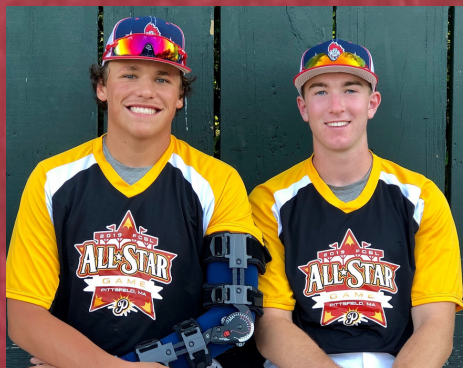


Home-Grown Talent

The Nashua Silver Knights and Futures League put an emphasis on recruiting local baseball players who either graduated from Southern NH high schools or currently attend a New England college. This season's roster saw 10 NH-based student-athletes, just like Nashua's own Spencer Bergeron (pictured) who currently attends the University of Massachusetts.

Major League Prospects

Since its founding, the Nashua Silver Knights have had at least one player drafted in the Major League Baseball amateur draft. This year's picks included Sean Mooney (Minnesota Twins), Gavin Hollowell (Colorado Rockies), and Ryan Berardino (Boston Red Sox). Former Silver Knights Mickey Gasper and Max Burt (pictured) have enjoyed playing this summer for the Yankees' single-A affiliate, Charleston Riverdogs.



Awards

This season there were several league accolades with 8 Pitcher of the Night awards and 10 Player of the Night awards. George Welch from Saint Joseph's College of Maine (pictured left) was awarded Pitcher of the Week and named to the Team of the Month for June. Including Welch, the Silver Knights had six All-Star Team selections: Evan Christopoulos (Bentley), Jared Dupere (Northeastern), Patrick Harrington (Assumption - pictured), Dylan Jones (Franklin Pierce), and Kyle Sandstrom (Charleston Southern).



Season Recap

The Silver Knights finished the regular season with a 27-27 record - the best in three years. Team leaders include Kyle Sandstrom who batted .320 for the season, Jared Dupere who had 8 homeruns, and Dylan Jones who had 38 RBIs. With a four game win-streak heading into playoffs, the Silver Knights clinched a wildcard game against the North Shore Navigators.

FAMILY FUN



ZOOperstars! Stop By

The fans at Holman Stadium were in for a treat when the ZOOperstars! visited for a June game. This traveling inflatable entertainment act definitely did not disappoint those in attendance.



Baseball Clinic & Camp

The Silver Knights players partnered with the local Cal Ripken organization to put on a free youth baseball clinic at the beginning of the season. This was followed by our week-long camp in July, which was attended by over 70 kids!

Live Music

This year, the Silver Knights introduced a new pre-game live music element to home games at Holman Stadium. Located under a tent on the first base line deck, ten different local bands showcased their talents to fans, sponsors and players alike. Fan favorites included Victim of Circumstance, DELANEY (pictured) and Crescendos Gate. Keep an eye out for more artists taking the stage in 2020!



Bark in the Park

The Silver Knights welcomed all furry friends to the park for our annual Bark in the Park promotion. There were over 25 dogs in attendance and all dogs received complimentary treats while they enjoyed the game!

Marvel Night

On July 13th, Holman Stadium rolled out the carpet for Spiderman himself who stopped by for Marvel Night. Many fans wore their favorite superhero shirts, and Sir Sterling came out to the field to race Spidey!



IN THE COMMUNITY



United Way - Over the Edge

On June 27th, operations assistant, Katie Arend (pictured), took part in United Way's Live United Over the Edge event, where she rappelled down the 20-story Brady Sullivan Tower in Manchester, NH.



Sir Sterling Appearances

At the beginning of the summer, Sir Sterling helped to kick off many local Little Leagues' seasons including Chelmsford Little League's Skill Day (pictured) to show off his baseball talent. Sir Sterling also attended the Comic Fest at the Nashua Library.

Salute to Service

Jersey auctions have become an anticipated tradition for the Nashua Silver Knights fans, where people are able to bid on their favorite players' authentic, game-worn jersey. In 2019, our Salute to Service USA jerseys (pictured), sponsored by Bellavance Beverages, benefitted the Veteran's Count NH organization. This organization is the philanthropic arm of Easterseals Military and Veterans Services providing resources and services to veterans, service members and their families.

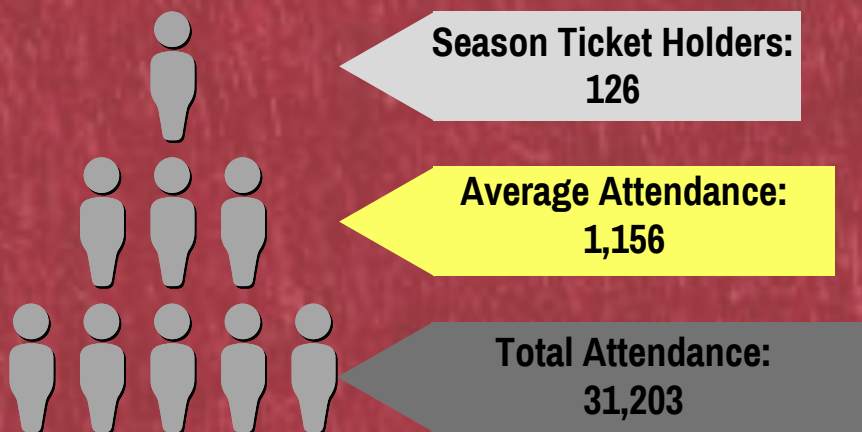


Nashua Transit System

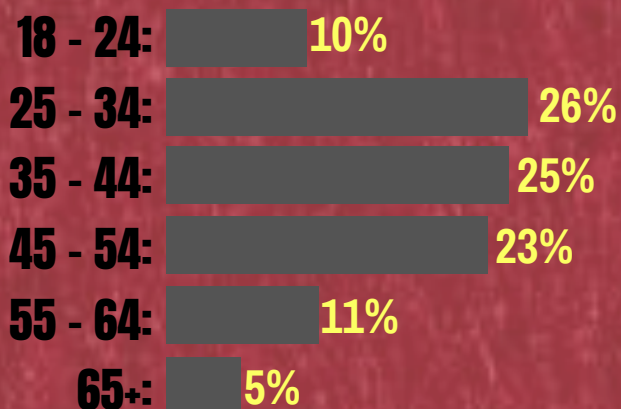
The Silver Knights teamed up with the Nashua Transit System as bus drivers (pictured above) wore team gear during the season. We also participated in Ride Transit Week (pictured below) to help celebrate the Nashua Transit System's 10 millionth rider milestone in June.



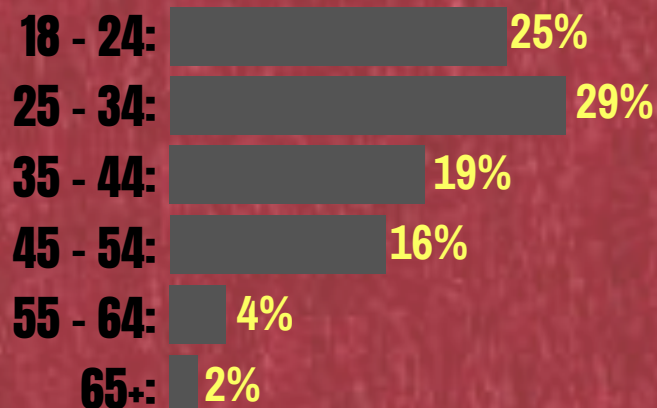
BY THE NUMBERS



Age Demographics (Facebook)



Age Demographics (Instagram)



Top 10 Towns with Silver Knights Fans* (Besides Nashua):

Manchester, NH

Hudson, NH

Merrimack, NH

Lowell, MA

Boston, MA

Milford, NH

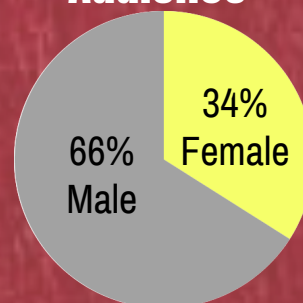
Londonderry, NH

Dracut, MA

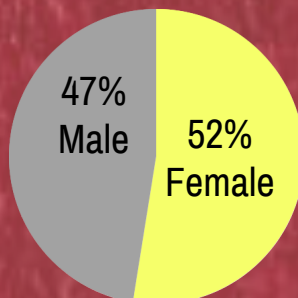
Chelmsford, MA

Hollis, NH

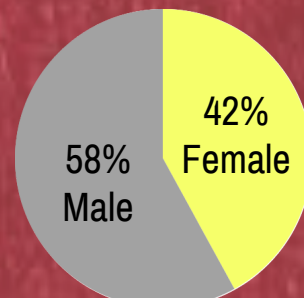
Twitter Audience



Facebook Audience



Instagram Audience



*According to Facebook Insights, Twitter Analytics and Instagram Insights

TESTIMONIALS

Mariellen Supple Gallaher, Season Ticket Holder

Thanks to the team, the coaches, the new management team, and the new ownership for a great season and many exciting home – and away! – wins. Good luck this year, guys, where you are. We'll be thrilled if it happens that you come back to Holman for another season.



Anonymous

Personally, for me, it was getting to know the team on a more personal level - having them actually saying hello first or coming over to talk before a game allowed fans to form some great friendships that will last a lifetime.

Kevin Rautenberg, Retired Nashua Police Officer

Great baseball experience - can't beat the price or commute.

Beckie Perry, New Fan

We enjoyed our first season watching the Knights this year!! So much fun!! Lots of great players putting in a ton of effort at each game! We will be back next year!!



FUTURES LEAGUE



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Nashua, NH 03064



@NashuaSilverKnights



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